

Digital Memory Dialogues

Contributor Responsibilities

- Engage with onboarding process and follow editorial guidelines and style guide
- Write a response piece to the provocation of their Dialogue
- Peer-review the responses of the other contributors
- Respond to peer-review of their response piece
- Engage in the live discussion
- Take responsibility for securing the rights and/or confirming copyright ownership of all images and other content presented in their contribution
- Complete all tasks in a timely manner

Payment on Completion of Duties

1032.55 Euros

What is a Response Piece?

- A multimedia contribution that *responds* to the Dialogue's provocation piece.

[Format-wise, we are open to what suits different contributors. The response piece could be simply text and hyperlinks, or text, images and hyperlinks, or it can include presentations of code, video walkthroughs, and other multimedia material. Please discuss with your assigned coordinator.]

Structure

TITLE

Response titles should provide a one sentence ANSWER to the Dialogue's QUESTION without the word 'yes' or 'no'.

E.g., If the question set out in the provocation is:

Can the Holocaust be made playable (and should it be)?

An exemplar Response Title might be:

If we don't make the Holocaust playable in responsible forums, then we handover authority for its memory in games spaces to non-professionals.

Imagine the title as a 'thesis statement' for your piece.

STANDFIRST

Two-three sentence introduction presented in **bold** that provides a **HOOK** to the response, expanding on the position outlined in the title.

[The title and standfirst inform our SEO – providing the keywords that will raise the profile of this provocation in search engine query results. Think about these as strategic drivers to the content. They should also be written for a varied, public audience and be understandable to and piquing the interest of academics in different disciplines, heritage professionals, and those in the creative and tech industries.]

BODY

Responses should be **4,000-6,000 words** or an equivalent length in multimedia content.

Multimedia content is encouraged, for example, segments of walkthroughs, hyperlinks, code, audio, interview material, interactive graphs etc.

Multimedia content should be contextualised with text and should be the contributor's own material unless permission to include is granted by the copyright holder.

The only exception on permissions is when multimedia is included which is accompanied by substantial commentary, e.g., a TikTok video followed by a paragraph of analysis.

The response should be written from **the perspective of your expert position**, be this as policymaker, practitioner, academic or otherwise. It should be **nuanced** and **rigorous**, e.g., we expect contributors to **fact-check details** rather than base their work on assumptions. However, it may take the form of **reflection on your own practice**, **academic critique**, or **work-in-progress**.

The essential element is that it **must provide a response to the questions and position outlined in the Provocation piece for this Dialogue**. It is fundamentally a **response** not simply a thematic associated publication.

We encourage contributors to discuss initial ideas and/or drafts with the dialogue editor to minimise edits at the later stages.

END

The piece should end with a conclusion summarising your response to the questions outlined in the provocation, whilst offering 3-5 new questions to bring forward into the online discussion that will end the dialogue.

REFERENCING

We do not use end of text bibliographies or resource lists, rather we hyperlink where a reference is mentioned to the text preferably on the publisher's website or to an open access pre-print where legally available (e.g., Academia.edu, Researchgate etc).

For example: [James Young \(2000\)](#)

Holocaust organisations, funders, digital projects etc., should also be referred via hyperlinks in the core text.

BIO

Please include your full title, name and affiliation at the end of your piece with a bio of no more than 50 words.

Style

- Try to paraphrase or use very short quotations, e.g., a few words/ phrase/ terminology. Use single quotation marks ‘ ’, then for a quote in a quote – double “ ” – although given the limitations on quotation length, quotes in quotes should be avoided.
- Bullet points are welcome. Points should start with lower case letters, e.g., ‘l’ not ‘L’. Only the final bullet point should end with a full stop.
- 1-2 longer quotations are okay but should be no longer than 2 sentences each – these will be brought out in the text in a larger font.
- Contributions should be in **British English**. That is, for example, ‘colour’ not ‘color’, and ‘-ise’ not ‘ize’.
- Paragraphs should be short – which is more readable on mobile devices.
- Our audience comes from a mix of professional backgrounds, so please define any terminology in terms of how you use it (which is often discipline-specific). This will help bring to the fore where disciplines miscommunicate with each other through different understandings of key terms.
- Any multimedia content should be recorded professionally with high-definition image and high-quality sound. Please converse with our Digital Media Specialist about any plans to record content yourself before doing so.

Images

- Please provide or suggest up to 3 images for the banner/ promotion of your piece – it is the writer's responsibility to get permission for the use of these images, as

well as any content included in their contribution. Banner images should relate to the theme/ topic of the provocation – please avoid images with lots of text or photographs of people, including yourself.

- We also ask all contributors, including the editor, to send a professionally shot profile photo with their submission to be used in promotional material.

Permissions and Rights

- All contributors retain copyright of any material they contribute to Digital Memory Dialogues. All content will have a unique DOI and will be available open access.
- We encourage editors and contributors to share their content via social media channels and otherwise throughout their networks. We would ask that given the open access nature of the site that you kindly link to this content rather than share a pre-print version as a pdf/ word document. This will help us analyse readership and traffic to the site, and thus how to improve our content.